Task 1 – Theme Park planning

- Decide a name for your Theme Park
- Decide where the theme park will be built
- Agree what rides and attractions you need in order to keep everyone of all ages happy and entertained
- Agree the roles and responsibilities for the group
- Plan the layout of the site and the facilities that will be provided within the random point allocation you have been given
- Agree the staffing for each ride or facility taking Health and Safety into consideration
**Task 2 – Theme Park budgeting**

- Discuss with the planning group the facilities that they would like and the points that are available
- Agree the staffing for the Theme Park with the planning personnel
- Work out the estimated number of visitors the Theme Park could attract on a daily basis. If each point represented a cost of £25 per day how much would you need to charge per person to cover the cost?
- Make sure that Health and Safety requirements for customers, staff and performers have been adequately covered
- Agree the budget with the planning personnel
Task 3 – Theme Park marketing

- Decide how the Theme Park will be promoted to meet the agreed targets for ticket sales
- Organise a meeting with Planning and Budgeting to discuss your marketing plans.
- Meet with the whole group to decide how you will present the plans for your Theme Park at the final presentation
- Design a logo for the Theme Park
Task 4 – Final presentation

✓ Complete the plan for your Theme Park
✓ Complete the marketing for your Theme Park
✓ Discuss what form the final presentation will take and how it will showcase your creativity, innovation and planning skills
✓ Agree who will do what during the presentation

Examples of the sort of things that you might try are:

♫ Write a jingle about the Theme Park
.collider Think up and perform an advert to be used on TV or Radio
.collider Mock up a Radio/TV interview about the attractions at the Theme Park
.collider Design a website page or poster to advertise the Theme Park